BUILDING BRIDGES AWARDS

TUESDAY MAY 5, 2020

SPONSORSHIP PROPOSAL

JW MARRIOTT STARR PASS RESORT & SPA
3800 W Starr Pass Blvd, Tucson, AZ 85745

Reyna Romero, Administrative Coordinator
Phone (520) 571-8600 - Email ReynaR@directilc.org
1001 N. Alvernon Way, Tucson, AZ 85711
DIRECT is a 501c3 Non-Profit, Tax Exempt Organization
The Celebration Just Got Bigger!

Recently, Linkages and DIRECT Center for Independence joined forces. Together they have 60 years of combined experience in working to increase independence and employment opportunities for individuals with disabilities. The collective goal is to ensure that people with disabilities have equal opportunity to participate fully in all aspects of life in our community, including the pursuit and attainment of competitive employment.

2350 + Individuals served by DIRECT annually!

1180 People hired in the last two years and still growing!

“Building Bridges Awards”

The Building Bridges Award Luncheon is a time to celebrate the employment of people with disabilities.

Our main goals for the event are:

1. Honor community members committed to disability rights and employment.
2. Advocate for employment of people with disabilities.
3. Raise $50,000+ to support and expand our programming.

Last year, we sold 275 tickets and raised $40,000. We would be honored to have you as a sponsor to ensure every person with a disability has independence and employment opportunities.
**SPONSORSHIP OPPORTUNITIES**

Building Bridges is a one of a kind event where organizations and individuals can support increased employment and independent living opportunities for individuals with disabilities in Southern Arizona.

<table>
<thead>
<tr>
<th>Sponsor Benefit</th>
<th>Title sponsor with commitment by 3/31/20</th>
<th>Title sponsor with commitment after 3/31/20</th>
<th>Media</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Print</th>
<th>Corporate</th>
<th>Art Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your company logo/name on invitation and save the date</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Present at the luncheon</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>1 Seat at the luncheon head table with keynote speaker</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Premiere front table for your luncheon guests</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name in all print media/press releases</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets to luncheon event</td>
<td>1 Table</td>
<td>1 Table</td>
<td>1 Table</td>
<td>1 Table</td>
<td>1 Table</td>
<td>1 Table</td>
<td>2 Tickets</td>
<td>1 Table</td>
<td></td>
</tr>
<tr>
<td>Sponsorship recognition on Linkages website</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition during event program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color ad in event program</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Half Page</td>
<td></td>
</tr>
<tr>
<td>Sponsorship recognition in event program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company displayed as sponsor at luncheon</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Logo</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Amount ($)</th>
<th>$10,000</th>
<th>$7,500</th>
<th>In-Kind</th>
<th>$5,000</th>
<th>$3,500</th>
<th>$2,500</th>
<th>In-Kind</th>
<th>$1,500</th>
<th>$500</th>
</tr>
</thead>
</table>

1 Table = 10 Tickets
SPONSORSHIP CONFIRMATION FORM

Yes! We are proud to support the 2020 LINKAGES “Building Bridges Awards” Luncheon. We authorize DIRECT to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

☐ Title (by 3/31/2020) - $10,000  ☐ Corporate - $1,000
☐ Title (after 3/31/2020) - $7,500  ☐ Media - In-Kind
☐ Platinum - $5,000  ☐ Print - In-Kind
☐ Gold - $3,500  ☐ Scholarship - $1,500
☐ Silver - $2,500  ☐ Art Show - $500

Company Name: ________________________________________________________________
Contact info: _________________________________________________________________
Address: ______________________________________________________________________
City: _________________________________________________________________________
Phone: ___________ Fax: ___________ Website: ________________________________
Email Address: ________________________________________________________________

For guaranteed inclusion of name/logo on printed materials, return by April 21, 2020

☐ Check enclosed (please make payable to DIRECT Center for Independence)
☐ We will be making our payment online via credit card at www.linkagesarizona.org
☐ Please send an invoice

For your records, our Tax ID# is 86-0904022. Please forward logo or any questions to
Reyna Romero at ReynaR@directilc.org or call 520-571-8600

PLEASE MAIL SPONSORSHIP CHECKS PAYABLE TO DIRECT,
Attn: Linkages, 1001 N. Alvernon Way, Tucson, AZ 85711

Thank you for your generous support!